

# The Exchange

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I want to discuss with you what I have discovered is the sole deciding concept that will determine what the DNA of your life will look like. Will your life be threaded together by the ordinary, the normal, the average, and the good? Or will you have the fiber of True Abundance that will weave you an existence of the extraordinary, the abnormal, the above average, and the great? It all comes down to one variable in your life - the EXCHANGE...What is it - Are you willing - Will you make it?

## **What is it?**

What is the Exchange? The exchange is what we are all making every moment of everyday of our lives. We are making exchanges continually and consistently whether we are aware of them or not. Webster's Dictionary defines exchange as the act of changing one thing for another thing. The questions I hear most often are, "How did I get here?", "Why I am not where I want to be?" , or "Why don't I have more of what I want in my life?" The answer to all of these questions lie within the EXCHANGE.

When you were growing up did you ever have a grandma or grandpa in your life explain to you the concept of the Even Steven Exchange? This was a concept that my older brother was either clueless to or ignored as he exploited my ignorance on the subject while cleverly talking me out of my coolest toys or my Easter candy during my childhood. Life is an Even Steven Exchange. It has always been that way - it will continue to always be that way whether we like it or not. It will be that way whether we acknowledge it or not. The key to getting more True Abundance in our life will be directly linked to the ratio of our ability to EXCHANGE the things in our life that are not serving us for the things that will unlock our individual Greatness.

If you are not aware of the EXCHANGE, much less making the ones that will serve you in your pursuit of Greatness, why would you expect to experience True Abundance. I often ask my audiences if you can't identify a specific EXCHANGE you made today to help you get where you want to go then why would you expect tomorrow to look any different from today? Understanding the Exchange is going to help you learn, understand, and become more aware of the Exchange so you can position yourself more effectively to experience True Abundance in your life.

## **Are you willing?**

Are you willing to make the Exchange? That may sound like a funny question to ask - I mean who wouldn't want True Abundance in their life? As funny as it may sound this question is more serious than you ever may have thought. Let me explain. Willingness comes from within us. It is grounded in the foundation of who we are - or should I say who we have told ourselves we are.

I have met many people in my career from all parts of the world. I would say most of these people actually understand the concept of the Exchange. When I ask them to define or describe exchange to me they do an accurate job. But why then is their life often less than they would like it to be? The answer is because even though they understand the concept they have been

unwilling to authorize the Exchange in a way that would serve them in walking in their Greatness.

Unwillingness stems from the stories we have in our foundation on what we think is true for us. There have been more than a few in my career that don't believe True Abundance actually exists. So they are unwilling to make the Exchange. The ones that do believe it exist often don't believe they can have it. They tell themselves they are too stupid, too late, or too unworthy to live a life weaved with True Abundance. So they are unwilling to make the Exchange. It is important to note that our willingness is dictated by our stories within our foundation at an unconscious level. It is intangible but the results it allows us to produce or keeps us from producing are very tangible. Mentorship Mastery and Mentorfish will give you the tools to look into your foundation so you can assure yourself the willingness to Exchange and reap the benefits of True Abundance in your life.

### **Will you make it?**

Will you make the Exchange? Unfortunately understanding the Exchange and even having willingness to Exchange will not activate the Exchange in your life. The Exchange is a choice.

Every Exchange has benefits and prices. The benefit of the Exchange is the True Abundance we have been describing. With such a great benefit, why aren't more people utilizing the Exchange? This is the question I asked myself time and time again as I have traveled and trained for years on True Abundance. The answer is the benefit of not making the Exchange is too high for most to give up. The benefit of not making the Exchange is comfort! Everywhere I go people underestimate the power and bondage of comfort. Comfort is like a drug it becomes very addicting. It's an addiction that is robbing our world of Greatness!

In order to overcome the addiction of comfort and make the Exchange we must train ourselves to be comfortable being uncomfortable. The art of the Exchange is an ability that can be aided by relationships of accountability and discipline. The number one reason why more people don't live in True Abundance is because they don't have the tools in their live to support themselves to experience it. Over the next several weeks I will give you the keys to implement in your daily life to unlock your True Abundance.

As you are living out this week of your life be aware of the Exchanges you are making or maybe the one you are not making and ask yourself this question - are these things serving you in the direction of your Greatness and True Abundance?

If you enjoyed this article, I want to encourage you to join Mentorfish.com today and learn about the Enemy of Exchange and the 5 Areas of Exchange. You will get instant access to these and many more articles, videos and audio as a member. I look forward to visiting with you in Mentorfish. Live Great!